WHAT IS TO BE CLAIMED:

1.   A sales system for selling a product by using the
Internet, comprising:

        a user terminal connected to the Internet; and

5   a supplier terminal which, upon receiving an
application for purchasing the product from the user terminal
via the Internet, charges a commission fee from the user
operating the user terminal, randomly selects a price of the
product from a plurality of prices within a predetermined

10   price range, and presents the selected price on the user
terminal together with a predetermined term of validity.

        2.   A sales system for selling a product by using the
Internet according to claim 1, wherein the supplier terminal
stores the standard price of the product, and the commission
fee is determined by multiplying a predetermined rate to the

5   standard price.

        3.   A sales system for selling a product by using the
Internet according to claim 1, further comprising an audit
authority terminal for supervising the settings of the prices
by the supplier terminal.

        4.   A sales system for selling a product by using the
Internet according to claims 1, further comprising a
reselling function for reselling the privilege to purchase
the product at the price presented by the supplier terminal

5   to a third person.

        5.   A sales method for selling a product by using the
Internet, comprising the steps of:

receiving an application for purchasing a product from a particular user terminal via the Internet;

5   charging a commission fee from the user operating the user terminal;

randomly selecting a price of the product from a plurality of prices within a predetermined price range; and

presenting the selected price on the user terminal

10   together with a predetermined term of validity.

6.   A sales method for selling a product by using the Internet according to claim 5, wherein the commission fee is determined by multiplying a predetermined rate to the standard price stored beforehand.

7.   A storage medium storing a sales program for executing the processes comprising:

upon receiving an application for purchasing a product from a particular user terminal via the Internet, charging a

5   commission fee from the user operating the user terminal;

randomly selecting a price of the product from a plurality of prices within a predetermined price range; and

presenting the selected price on the user terminal together with a predetermined term of validity.

8.   A storage medium storing the sales program according to claim 7, wherein the process of charging the commission fee comprises multiplying a predetermined rate to the standard price stored beforehand.